**Apache 2.2.22 (Web Server)**

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| Apache also wins on features. The Apache server logs are quite comprehensive and can end up easily configured to sign IP addresses, referrers, and also other data that are important to Internet marketers. Apache encourages loadable modules, which causes it to become capable of running virtually any dynamic scripting words available including Perl, Python, PHP and more. |

**Google Analytics (Analytics)**

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| Google Analytics shows the full customer picture across ads and videos, websites and social tools, tablets and smartphones. That makes it easier to serve current customers and win new ones, including knowing audience, tracing the customer path and seeing what they are up to.   * Where your visitors are coming from – very important if you’re targeting a specific audience. * Enumerating a few advantages:  1. How visitors found a website – this is very important for determining which of efforts are paying off. 2. It shows if visitors found your site directly, through a referral from another website (ex: Twitter, Facebook), or from search engines. 3. Web browsers used by visitors – knowing which web browsers visitors use allows analyzer to know which browsers should be focusing on. 4. What keywords were used by visitors in the search engines to get to the website – this is very crucial for SEO. Knowing which keywords people are searching for to get to the site determines if the site is on the right track. |

**Modernizr (JavaScript Framework)**

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| Modernizr brings convenience for developer to write conditional JavaScript and CSS to handle each situation, whether a browser supports a feature or not. It’s perfect for doing progressive enhancement easily. |

**Ubuntu (Operating System)**

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| It is obvious and reasonable Ubuntu uses its own operating system. |

**YUI (JavaScript Framework)**

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| It is lightweight core, and modular architecture makes it scalable, fast and robust. It is open sources and easy to implement front-end elements to enhance user experience. |

**Yepnope.js (JavaScript Framework)**

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| Scripts with the same URL won’t execute twice, but their callbacks fire in the correct order. The complete function behaves much more like the callback function with respect to ‘recursive yepnope’. CSS load callbacks were taken out by default and put in an official plugin. Too few people used it. Old code will still work; callback will just fire immediately on CSS. |